WHAT IS THE EUROPEAN YOUTH AWARD?
A European contest for a global change

The European Youth Award is a competition which targets innovative and engaged Europeans under 30 who creatively use Internet and mobiles devices (e.g. websites, apps) to get action on the most pressing social issues of today and contribute to the discussion of the EU Digital Agenda 2020.

It demonstrates young European’s potential to create outstanding digital contents and serves as a platform for people from all over Europe to work together in the efforts to eradicate hunger and poverty, promote gender equality, ensure environmental sustainability, achieve universal education, combat diseases and create culture awareness.

WHO CAN PARTICIPATE?

- Engaged talents or young professionals under 30 (born after 1.1.1983)
- Living in the European Union as well as Albania, Bosnia and Herzegovina, Croatia, Iceland, Liechtenstein, Macedonia, Montenegro, Norway, Serbia, Switzerland and Turkey
- Working on an outstanding, innovative and social digital project, e.g.:
  - Young entrepreneurs
  - Students
  - Developers
  - Community leaders
  - Designers
  - Journalists

BENEFITS

Winners will be invited to the EYA Winners’ Event – a three days long festival taking place in Graz, Austria, from 28-30 November 2013 (travel and accommodation costs will be covered) and have the unique opportunity to:

- Present their project on an international stage!
- Meet other engaged people, representatives of governments, NGOs, the United Nations, entrepreneurs and business leaders and build up a huge, helpful network!
- Share inspiration, ideas, and initiatives with outstanding people from around the globe!
- Be supported, presented and promoted through the EYA network!
- Become part of a vibrant and lively community for young, active people!

TIMELINE

- 08 April: EYA Kick Off
- 08 April – 01 July: Call for Registrations!
- July: Online Jury
- September: Winners announcement
- 28 -30 November: EYA Winners’ Event in Graz

www.eu-youthaward.org/registration
EYA Categories 2013

The product, project, or application may be in any language. All registration information (such as description of the product, CV’s of producers) must be in English. The submission is free.

Projects can be submitted in one of the following categories:

1. **Fight Poverty Hunger & Disease!**
   Rewards the most effective content and applications addressing issues of extreme poverty and hunger and supporting the reduction of diseases.

2. **Education for All!**
   Gives credit to the most innovative content, platforms and solutions to give boys and girls everywhere in the world a full course of primary schooling, to advance training for personal development and jobs.

3. **Power to Women!**
   Demonstrates the most inspiring content and communities which promote gender equality and empower women, eliminate gender disparity in education and at work places.

4. **Create your Culture!**
   Celebrates the most engaging online platforms and applications expressing young people’s aspirations, ideas and values, strengthening social justice, promoting the knowledge of many languages and cultures.

5. **Go Green!**
   Showcases the ground-breaking applications and content addressing the natural environment, promoting environmental sustainability, integrating the principles of environmentally sustainable development into policy programmes.

6. **Pursue Truth!**
   Focuses on journalism using Internet and Mobiles to cover the MDGs and to report on issues related to them; invites young journalists and citizens to share their news and become active participants in the public interest of their community and country.

**CONTACT US**
EYA Office
ICNM – International Center for New Media
Leopoldskronstrasse 30
5020 Salzburg | Austria
T: +43 660 63 04 082
M: eya@icnm.net
www.eu-youthaward.org

**FOLLOW US, FIND LIKEMINDED FRIENDS!**
www.facebook.com/youthaward
twitter.com/wsya